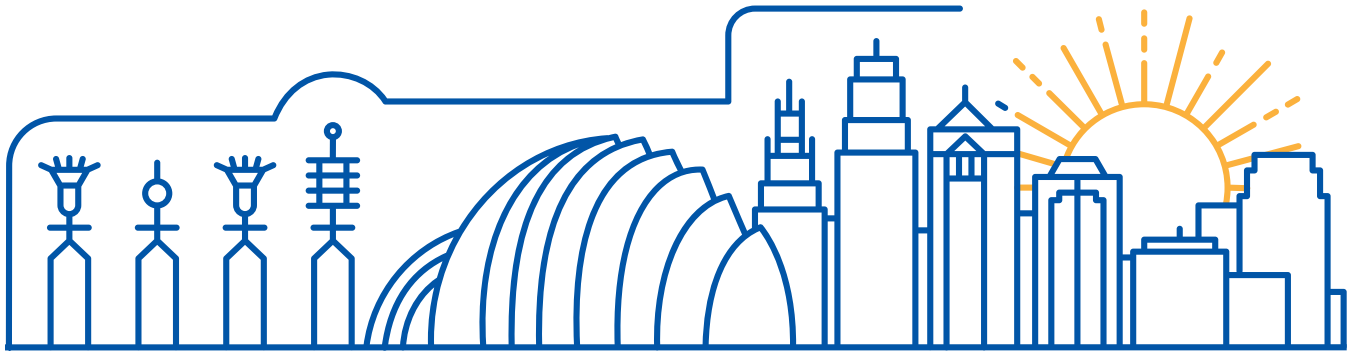


WHAT IS UNITED WAY?

WE MOBILIZE GREATER KANSAS CITY'S
COLLECTIVE GENEROSITY FOR THE GREATEST GOOD.



It takes collaboration and a giving spirit to create real, lasting change in our community. United Way of Greater Kansas City brings together the best social service agencies and programs with the most generous volunteers and donors.

Here's How It Works

When you give to United Way, we invest those funds into more than 200 programs and initiatives across dozens of need areas in our community. We use 100+ years of expertise in Kansas City to ensure our community's greatest needs are met. **We focus on:**

HEALTH

Health Care, Counseling Services,
Child Abuse Advocacy and more

EDUCATION

School Readiness, Early Learning,
Before- and After-School
Programs and more

FINANCIAL STABILITY

Fighting Generational Poverty,
Emergency Assistance,
Adult Education and more

Kansas City takes care of its own, and United Way donors are at the heart of it all. Together, we look out for the neighbors, friends, coworkers and everyone in this place we call home.

JOIN US TODAY.
KANSAS CITY TAKING CARE OF ITS OWN.

United Way
of Greater Kansas City
UnitedWayGKC.org



Kansas City takes care of its own.



BIGGER THAN YOU THINK

What You Helped Make Possible in our Community in 2018

HEALTH

Connecting our neighbors with support services that fit their needs.

- ▶ 19,866 children and adults received treatment and support for trauma and abuse.
- ▶ 210,000+ households had their immediate crisis needs met through emergency assistance programming.
- ▶ More than 138,000 people received health services.

EDUCATION

Preparing the next generation for career and life success.

- ▶ 9,300+ children and youth participated in programming related to post-secondary and career success.
- ▶ More than 62,000 youth benefited from social/emotional learning and life skills building through after-school programs, mentoring and other youth development programs.
- ▶ 90% of children in early learning centers demonstrated kindergarten readiness.
- ▶ 228 families received the support necessary to avoid homelessness and ensure the stability of their children's education.

FINANCIAL STABILITY

Providing programs and educational resources to support economic wellness.

- ▶ Nearly 400 people were placed in jobs by United Way's Financial Opportunity Centers.
- ▶ 6,921 people engaged in one-on-one financial coaching, counseling or case management.
- ▶ More than 148,800 contacts were made to United Way 2-1-1, which provides free, confidential assistance 24 hours a day, 365 days a year.
- ▶ 229,800+ households received food assistance.